Mod# 0 Status Confirmed Traffic Order# 212613 Last Received:

Rep Order# EC'd Yes

6860978

Ver#

Showing Buylines: All Lines

Printed: 10/05/2012 10:54 AM 10/04/2012 8:56 AM

1 of

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Station V Advertiser Phone# Fax# Buyer Estimate# Product WISH-TV INDIANAPOLIS, IN 1968 AFSCME Mike Furman).AFSCME Flight Dates Agency C/P1/P2/E Hiatus Weeks Agency WASHINGTON, DC 20007 /P1/P2/E 121/128/1968 tes 10/09/2012 - 10/15/2012 3050 K ST NW) WATERFRONT STRATEGIES Sales Office (Salesperson (Salesperson FAX# Salesperson Phone# Rep Firm

) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938

-- CONTRACT COMMENT --AFSCME SC=*

LT 9 ω 9 ഗ 4 ω 2 13 12 <u>ш</u> 10 Τ'n 14 Z TU-F TU-F TU-F TU-F TU-F TU-F Day TU-F TU-F TU-F US US SATU-F 530P-6P 5P-530P 6A-9A 8A-9A 7A-8A 6A-7A Time 7P-730P 630P-7P 6P-630P 9A-1030A 3P-4P 12P-1230P WISH-TV NEWS 8 @ NOON 11A-12P 6A-9A CBS SUNDAY MORNING NEWS INSIDE EDITION CBS NEWS ADJ 1P/DAY WISH-TV WISH-TV NEWS THE PRICE WISH-TV NEWS RACHAEL RAY DAYBREAK SATURDAY CBS THIS MORNING DAYBREAK/CBS THIS MORNING DAYBREAK @ Program DAYBREAK SUNDAY NEWS IS RIGHT g ω ω ∞ AΤ AΤ AT 5:30 g ഗ :30 :30 Len :30 :30 :30 :30 :30 :30 : 30 :30 : 30 :30 : 30 : 30 Rate \$550.00 \$450.00 \$450.00 \$450.00 \$900.00 \$900.00 \$900.00 \$700.00 \$300.00 \$650.00 \$350.00 \$150.00 \$650.00 \$900.00 10/09-10/12 10/09-10/12 10/09-10/12 10/09-10/12 10/09-10/12 10/09-10/12 10/14-10/14 10/15-10/15 10/09-10/12 10/14-10/14 10/13-10/13 10/09-10/12 10/09-10/12 10/09-10/12 Dates N N ш N ட \vdash N N ш N Spots/Week # of Weeks Ν N Ν N N Total N N Spots \$1,800.00 \$700.00 \$1,300.00 \$900.00 \$1,100.00 \$900.00 \$1,800.00 \$900.00 \$300.00 \$350.00 \$450.00 \$150.00 \$900.00 \$1,300.00 Total Cost Daypart

2 of

Daypart

ĽΤ Station V Advertiser Fax# Phone# Estimate# Product Buyer Ι'n 26 25 24 23 22 21 20 19 18 17 16 15 WISH-TV INDIANAPOLIS, IN r ().AFSCME AFSCME Mike Furman 1968 Day z Z Z TU-F TU-F Z TU-F US SA US Ή υT Time 8A-9A 1135P-1235A 8P-9P 11P-1135P WISH-TV NEWS 8 @ 6P-630P 11P-1130P WISH-TV NEWS 11P-1135P WISH-TV NEWS 11P-1135P WISH-TV NEWS 10P-11P 9P-10P 730P-8P 10P-11P WISH-TV NEWS CBS MENTALIST BBT/RULES NCIS: LOS ANGELES HAWAII FIVE-O ENTERTAINMENT TONIGHT Program DAVID LETTERMAN SIHT MORNING œ ∞ ω ω ര ര ATമ 11 П 11 11 **Hiatus Weeks** Agency C/P1/P2/E Flight Dates Agency WASHINGTON, DC 20007 () WATERFRONT STRATEGIES $3050~\mathrm{K}$ ST NW :30 :30 :30 : 30 : 30 :30 :30 :30 :30 :30 :30 : 30 Len 10/09/2012 - 10/15/2012 121/128/1968 Rate \$900.00 \$3,000.00 \$2,200.00 \$900.00 \$150.00 \$500.00 \$600.00 \$600.00 \$900.00 \$2,000.00 \$4,000.00 \$600.00 10/15-10/15 10/15-10/15 10/14-10/14 10/13-10/13 10/09-10/12 10/09-10/09 10/15-10/15 Dates 10/15-10/15 10/09-10/12 10/14-10/14 10/11-10/11 10/09-10/12 ш <u>ш</u> ω <u>بــ</u> ш Ν Spots/Week Rep Firm Sales Office (Salesperson Phone# Salesperson FAX# Salesperson (# of Weeks ш) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938 Total Spots ω \$1,200.00 \$900.00 \$600.00 \$3,000.00 \$2,200.00 Total Cost \$900.00 \$150.00 \$1,500.00 \$600.00 \$900.00 \$2,000.00 \$4,000.00

--- REPORT TOTALS---

Report Totals: 36 / \$30,800.00

Rep Order# 6860978 Ver# 1 Mod# EC'd Yes Station WISH-TV INDIANAPOLIS, IN Advertiser ().AFSCME Product AFSCME Estimate# 1968 Buyer Mike Furman Phone#	Ver# 1 Mod# 0 Status Confirmed Traffic Order# 212613 Prin Last Received: 10/ Showing Buylines: All Lines Agency () WATERFRONT STRATEGIES 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 121/128/1968 Flight Dates 10/09/2012 - 10/15/2012 Hiatus Weeks	Printed: 10/05/2012 10:54 AM Last Received: 10/04/2012 8:56 AM ng Buylines: All Lines GIES Rep Firm Sales Office () PHILADELPHIA Salesperson () KATE BRADY Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938
	WASHINGTON, DC 20007	
Phone# Fax#	Hiatus Weeks	
Oct 12: 36 / \$30,800.00		
Sales Totals: 36 / \$30,800.00		
Station Totals: 36 / \$30,800.00		

3 of

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Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals

\$30,800

CABL WTTV

0 0%

MIXM

0% 100%

Books

null RA35+

Demos

-- CREDIT RISK -CASH IN ADVANCE

WTHR 0%

WRTV %

YDNW

%

\$ 8 @6 \$900.00 Hour 3 \$2,200.00	11:24:12 FM LN VI-F	71./51./01.	:30	des.11.1	1968 News 8 @ 11 M-F	AFSCIVIE	POL/AFSCME	WIU
	10:14:04 PM Mon Hour 3		:30	958-11p		AFSCME	POL/AFSCME	HSIM
	6:13:29 PM News 8 @6	10/15/12	:30	558-630p	1968 News 8 @6	AFSCME	POL/AFSCME	HSIM
	3:27:30 PM M-F 3p-4p	10/15/12	:30	258-4p	1968 Rachael Ray	AFSCME	POL/AFSCME	MSIW
his Morning (8:28:26 AM CBS This Morning	10/15/12	:30	8-9a		AFSCME	POL/AFSCME	HSIW
	11:12:41 PMLN Su	10/14/12	:30	11-1130p		AFSCME	POL/AFSCME	HSIW
€.	10:30:42 PM Sun Hour 4		:30	958-11p	1968 Sunday 10-11p	AFSCME	POL/AFSCME	HSIM
	10:28:56 AM CBS Sunday Morni	10/14/12	:30	858-1030a	1968 CBS Sunday Morning	AFSCME	POL/AFSCME	HSIM
reak Sunday \$350.00	8:07:23 AM Daybreak Sunday	10/14/12	:30	558-9a	1968 Daybreak Sunday	AFSCME	POL/AFSCME	HSIW
a \$600.00	11:33:41 PM LN Sa	10/13/12	:30	11-1135p	1968 News 8 @11 Saturday	AFSCME	POL/AFSCME	HSIM
reak Saturday \$450.00	7:36:57 AM Daybreak Saturday	10/13/12	:30	558-9a	1968 Daybreak Saturday	AFSCME	POL/AFSCME	HSIM
Letterman \$500.00	12:11:30 XM David Letterman	10/12/12	:30	1135p-1237a	1968 David Letterman	AFSCME	POL/AFSCME	HSIM
730-8p \$600.00	7:39:40 PM M-F 730-8p	10/12/12	:30	728-8p	1968 Entertainment Tonight	AFSCME	POL/AFSCME	HSIM
Evening News \$900.00	6:44:13 PM CBS Evening News	10/12/12	:30	630-7p	1968 CBS Evening News	AFSCME	POL/AFSCME	HSIM
News \$650.00	12:22:18 PM Noon News	10/12/12	:30	1158a-1230p	1968 Noon News	AFSCME	POL/AFSCME	HSIM
This Morning (\$450.00	7:56:02 AM CBS This Morning	10/12/12	:30	7-8a	1968 CBS This Morning @7a	AFSCME	POL/AFSCME	HSIM
Letterman \$500.00	12:25:00 XM David Letterman	10/11/12	:30	1135p-1237a	1968 David Letterman	AFSCME	POL/AFSCME	HSIM
Hour 1 \$3,000.00	8:45:13 PM Thur Hour 1	10/11/12	:30	758-9p	1968 Thursday 8-9p	AFSCME	POL/AFSCME	HSIM
8 @6 \$900.00	6:29:11 PM News 8 @6	10/11/12	:30	558-630p	1968 News 8 @6	AFSCME	POL/AFSCME	HSIM
8 @530 \$900.00	5:52:42 PM News 8 @530	10/11/12	:30	530-6p	1968 News 8 @ 530p	AFSCME	POL/AFSCME	HSIM
8 @5 \$900.00	5:17:06 PM News 8 @5	10/11/12	:30	5-530p	1968 News 8 @5p	AFSCME	POL/AFSCME	HSIM
reak @ 6 \$650.00	6:20:41 AM Daybreak @ 6	10/11/12	:30	558-7a	1968 Daybreak @ 6	AFSCME	POL/AFSCME	HSIM
CBS This Morning (\$450.00	CBS T	10/11/12	:30	7-8a	1968 CBS This Morning @7a	AFSCME	POL/AFSCME	HSIW
M-F 7-730p \$550.00	M-F 7-	10/11/12	:30	658-730p	1968 Inside Edition	AFSCME	POL/AFSCME	HSIM
Price is Right \$450.00	Price i	10/11/12	:30	1058-12p	1968 Price Is Right	AFSCME	POL/AFSCME	HSIW
-F \$900.00	11:16:03 PM LN M-F	10/10/12	:30	11-1135p	1968 News 8 @ 11 M-F	AFSCME	POL/AFSCME	HSIW
8 @530 \$900.00	5:51:42 PM News 8 @530	10/10/12	:30	530-6p	1968 News 8 @ 530p	AFSCME	POL/AFSCME	HSIW
This Morning 1 \$150.00	8:57:45 AM CBS This Morning	10/10/12	:30	8-9a	1968 CBS This Morning @8	AFSCME	POL/AFSCME	HSIW
reak @ 6 \$650.00	6:58:41 AM Daybreak @ 6	10/10/12	:30	558-7a		AFSCME	POL/AFSCME	HSIW
Noon News \$650.00	Noon I	10/10/12	:30	1158a-1230p	1968 Noon News	AFSCME	POL/AFSCME	HSIW
Letterman \$500.00	11:46:30 PM David Letterman	10/09/12	:30	1135p-1237a	1968 David Letterman	AFSCME	POL/AFSCME	HSIW
CBS Evening News \$900.00	CBS E	10/09/12	:30	630-7p	1968 CBS Evening News	AFSCME	POL/AFSCME	HSIW
M-F 7-730p \$550.00	M-F 7-	10/09/12	:30	658-730p	1968 Inside Edition	AFSCME	POL/AFSCME	HSIW
Price is Right \$450.00	Price i	10/09/12	:30	1058-12p	1968 Price Is Right	AFSCME	POL/AFSCME	HSIW
Tue Hour 2 \$4,000.00	Tue H	10/09/12	:30	858-10p	1968 Tuesday 9-10p	AFSCME	POL/AFSCME	HSIW
30-8p \$600.00	M-F 730-8p	10/09/12	:30	728-8p	1968 Entertainment Tonight	AFSCME	POL/AFSCME	HSIW
							: 06860978	Alt Order #: 06860978

[Filtered by:] [Sorted by: Alt Order #]

Spot Manager: All, 10/09/12-10/15/12 (10/05/12 10:53:40 AM)

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Location:			Da	ite:	
I, Spencer Wood do hereby request station time concerning the following issue: AFSCME						
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks	
	As C)rle	rel			
Total Charges:						
This broadcast time will be used by: AFSCME						
	rogramming (elating to any					
	▼ Yes			\square No		

Signature	Printed Name	Title
TO BE SIGN Accepted	Accepted in Part	SENTATIVE Rejected
7/20/12 Agrin		0Z - 338 - 8700 ontact Phone Number
TO BE SIG	GNED BY ISSUE ADVERT	ISER
	delivered to the station at least	
reasonable attorney's fees, that may	nless the station for any damages or lia y ensue from the broadcast of the above stated broadcast(s), I also agree to pa	re-requested
	ISCRIMINATE OR PERMIT DISCR FHE PLACMENT OF ADVERTISIN	
agents of the entity are named b	es of the chief executive officers, directly (may be attached separately):	Paldical Director
a corporation; a comm	nittee; an association; or oth	ner unincorporated group.
furnishing the payment, if other		
1724 Kalore	202-234-6506 mg Rup NW, Svite 20	00 20009
	the above described broadcast time has	
importance," attach Agreed Upo		•
importance," list the name of th	nicates a message relating to any politine legally qualified candidate(s) the prolate(s) of the election(s) (if applicable)	ogramming refers to, the

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	45 () r der	el		

Total	Cha	rges:
-------	-----	-------

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



Remit Address:
WISH
90359 Collections Center Drive
Chicago, IL 60693
Main: (317) 923-8888
Billing: (317) 923-8888

NVOICE

]	1	
Advertiser	POL/AFSCME	
Product	AFSCME	
Estimate Number	1968	

Invoice Period	Invoice Month	Invoice Date	Invoice #
10/01/12 - 10/15/12	October 2012	10/21/12	212613-1

ſ		
	National	Sales Region
	Petry/Philadelphia	Sales Office
_	Petry Philadelphia	Account Executive Petry Philadelphia
	WISH	Station
ı		

	The state of the s
Order#	212613
Alt Order #	06860978
Deal #	
Order Flight	10/09/12 - 10/15/12

_		Special Handling
	Cash	Billing Type
_	Broadcast	Billing Calendar

Washington, DC 20007

Waterfront Strategies Attention: Accounts Payable 1010 Wisconsin Avenue Billing Address:

Suite 800

Product Code	Advertiser Code	IDB#
128	121	

Agency Ref	IN14921
Advertiser Ref	IN11502

9			8			7			σ:	•		Çī			4			ω				2					Line
WISH	WISH		HSIM	HSIM		HSIM	MSIM	HSIW	HSIW	HSIW		WISH	HSIM		HSIM	MSIM		HSIM	HSIM	HSIM		HSIW	HSIM	HSIM		WISH	Channe
CBS Sunday Morning			Rachael Ray			Noon News			Price Is Right			Daybreak Sunday			Daybreak Saturday			CBS This Morning @8				CBS This Morning @7a				Daybreak @ 6	Channel Description
858-1030a			258-4p			1158a-1230p			1058-12p			558-9a			558-9a			8-9a				7-8a				558-7a	Time
	Ζ	10/15/1		TI =	10/08/1		8	Tu		Su	10/08/1		Sa	10/08/1		₩	10/08/1		П	Th	10/08/1		Th	V	10/08/1		Day
to	10/15/12	10/15/12 to 10/21/12	to	10/12/12	10/08/12 to 10/14/12	to	10/10/12	Tu 10/09/12	to	10/14/12	10/08/12 to 10/14/12	ť	10/13/12	10/08/12 to 10/14/12	б	10/10/12	10/08/12 to 10/14/12	б	10/12/12	10/11/12	10/08/12 to 10/14/12	ťo	10/11/12	10/10/12	10/08/12 to 10/14/12	to	Date
	:30	1x		:30	2x		:30	:30 2x	þ	:30	1×		:30	1×		:30	1x		:30	:30	2x		:30	:30	2 _x		Length
	3:34 PM	M		12:15 PM	-TWTF		10:59 AM	11:27 AM	<u> </u> 	8:09 AM	S		7:19 AM	S-		8:57 AM	-TWTF		7:55 AM	6:59 AM	TWTF		6:23 AM	6:54 AM	-TWTF		Length Aired Days Ad-ID
	AFSCME12IN01TH			AFSCME12INO1TH			AFSCME12IN01TH	AFSCME12IN01TH		AFSCME12IN01TH			AFSCME12IN01TH			AFSCME12IN01TH			AFSCME12IN01TH	AFSCME12IN01TH			AFSCME12IN01TH	AFSCME12IN01TH			Ad-ID
	\$300.00			\$650.00	7000		\$450.00	\$450.00		\$350.00			\$450.00			\$150.00			\$450.00	\$450.00			\$650.00	\$650.00			Rate Reconciliation
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Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

Page 2 of 4



WISH Remit Address:

Main: (317) 923-8888 Chicago, IL 60693 90359 Collections Center Drive

Billing: (317) 923-8888

INVOICE

Advertiser	POL/AFSCME	
Product	AFSCME	
Estimate Number	1968	

al	National	Sales Region
Petry/Philadelphia	Petry	Sales Office
^{>} hiladelphia	tive Petry	Account Executive Petry Philadelphia
	WISH	Station

Order#

212613

Invoice #	212613-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Billing Calendar	Broadcast	IDB#
Billing Type	Cash	Advertiser Cod
Special Handling		Product Code

Waterfront Strategies Attention: Accounts Payable 1010 Wisconsin Avenue

Billing Address:

Washington, DC 20007

Suite 800

Advertiser Code	IDB#	Order Flight	Deal #	Alt Order#
121		10/09/12 - 10/15/12		06860978

Advertiser Ref IN	Agency Ref IN	
IN11502	IN14921	

128

17		16				15				14				13			12				11			10			9	Line
HSIM	HSIW	WISH	WISH	HSIM		HSIM	HSIM	HSIM		HSIM	MSH	HSIW		HSIM	HSIM		HSIM	MSIM	HSIW		HSIW	HSIM		HSIW	HSIM		HSIM	Channe
Tuesday 9-10p		Monday 10-11p				Entertainment Tonight				Inside Edition				CBS Evening News			News 8 @6				News 8 @ 530p			News 8 @5p			CBS Sunday Morning	Channel Description
858-10p		958-11p				728-8p				658-730p				630-7p			558-630p				530-6p			5-530p			858-1030a	Time
	10/15/12 M		71	겁	10/08/12		П	Tu	10/08/12		П	W	10/08/12		П	10/08/12		ᆉ	\vee	10/08/12		Τħ	10/08/12		Su	10/08/12		Day
ю	10/15/12 to 10/21/12 M 10/15/12	₽	10/12/12	10/09/12	10/08/12 to 10/14/12	ť	10/12/12	10/09/12	10/08/12 to 10/14/12	ō	10/12/12	10/10/12	10/08/12 to 10/14/12	₽	10/12/12	10/08/12 to 10/14/12	₽	10/11/12	10/10/12	10/08/12 to 10/14/12	to	10/11/12	10/08/12 to 10/14/12	б	10/14/12	10/08/12 to 10/14/12	to	Date
	:30 1×		:30	:30	2x		:30	:30	2x		:30	:30	2x		:30	1×		:30	:30	2 _x		:30	1x		:30	1x		Length
	10:35 PM		7:40 PM	7:41 PM	-TWTF		7:13 PM	7:22 PM	-TWTF		6:51 PM	6:28 PM	-TWTF		6:28 PM	-TWTF		5:54 PM	5:58 PM	-TWTF		5:24 PM	-TWTF		9:49 AM	S		Length Aired Days
	AFSCME12IN01TH		AFSCME12IN01TH	AFSCME12IN01TH			AFSCME12IN01TH	AFSCME12IN01TH			AFSCME12IN01TH	AFSCME12IN01TH		•	AFSCME12IN01TH			AFSCME12IN01TH	AFSCME12IN01TH			AFSCME12IN01TH			AFSCME12IN01TH			Ad-ID
	\$2,200.00		\$600.00	\$600.00			\$550.00	\$550.00			\$900.00	\$900.00			\$900.00			\$900.00	\$900.00			\$900.00			\$700.00			Rate Reconciliation
			2	1			2	1			2	1			1			2				1			1			Ref#

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Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693 Main: (317) 923-8888

Billing: (317) 923-8888

NVOICE

Advertiser POL/AFSCME
Product AFSCME
Estimate Number 1968

1	 Invoice #	212613-1
	 Invoice Date	10/21/12
	 Invoice Month	October 2012
	 Invoice Period	10/01/12 - 10/15/12

Page 3 of 4

Sales Region National	Sales Office Petry/Philadelphia	Account Executive Petry Philadelphia	Station WISH
	מ	ā	

_	Ordor #
	Order #
	Alt Order #
	Deal #
	Order Flight

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Washington, DC 20007

Suite 800

Attention: Accounts Payable 1010 Wisconsin Avenue

Waterfront Strategies

Billing Address:

IDB#	
Advertiser Code	121
Product Code	128

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		25			24					23			22			21			20			19			18			17	Line
MSH		HSIM	HSIM		HSIM	MSIM	HSIM	HSIM		HSIM	HSIW		HSIM	MSH		HSIM	HSIW		HSIM	HSIM		HSIM	MSH		HSIM	HSIM		WISH	Channel
		News 8 @6			CBS This Morning @8					David Letterman			News 8 @ 11 Sunday			News 8 @11 Saturday			News 8 @ 11 M-F			Sunday 10-11p			Thursday 8-9p			Tuesday 9-10p	l Description
) -		558-630p			8-9a					1135p-1237a			11-1130p			11-1135p			11-1135p			958-11p			758-9p			858-10p	Time
M 10/15/12	10/15/12 to 10/21/12	to	M 10/15/12 :	10/15/12 to 10/21/12	to	F 10/12/12 :	/ 10/10/12	Tu 10/09/12 :	10/08/12 to 10/14/12	to	Su 10/14/12 :	10/08/12 to 10/14/12	to	Sa 10/13/12 :	10/08/12 to 10/14/12	to	W 10/10/12 :	10/08/12 to 10/14/12	to	Su 10/14/12 :	10/08/12 to 10/14/12	to	Th 10/11/12 :	10/08/12 to 10/14/12	to	Tu 10/09/12	10/08/12 to 10/14/12	to	Day Date I
:30 6:09 PM	1x M		:30 8:28 AM	1x M			:30 12:32 AM	:30 11:47 PM	3x -TWTF		:30 11:10 PM	1xS		:30 11:22 PM	1xS-		:30 11:24 PM	1x -TWTF		:30 10:46 PM	1xS		:30 8:49 PM	1xT		:30 9:49 PM	1x -T		Length Aired Days Ad-ID
AFSCME12IN01TH			AFSCME12IN01TH			AFSCME12IN01TH	AFSCME12IN01TH	AFSCME12IN01TH			AFSCME12IN01TH			AFSCME12IN01TH			AFSCME12IN01TH			AFSCME12IN01TH			AFSCME12IN01TH			AFSCME12IN01TH			Ad-ID
\$900.00			\$150.00			\$500.00	\$500.00	\$500.00			\$600.00			\$600.00			\$900.00			\$2,000.00			\$3,000.00			\$4,000.00			Rate Reconciliation
						ω	2	-1									1						1			-1			Ref#

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



WISH Remit Address:

90359 Collections Center Drive Chicago, IL 60693

Main: (317) 923-8888 Billing: (317) 923-8888

1	1	
Advertiser	POL/AFSCME	
Product	AFSCME	
Estimate Number	1968	

Order Flight	National	Sales Region
Deal #	Petry/Philadelphia	Sales Office
Alt Order#	Account Executive Petry Philadelphia	Account Executive
Order#	WISH	Station
Invoice Perior	1968	Estimate Number 1968

Invoice #	212613-1
Invoice Date	10/21/12
Invoice Month	October 2012
 Invoice Period	10/01/12 - 10/15/12
Order#	212613
Alt Order#	06860978
Deal #	

Product Cod		Special Handling
Advertiser C	Cash	Billing Type
IDB#	Broadcast	Billing Calendar

Washington, DC 20007

Suite 800

Attention: Accounts Payable 1010 Wisconsin Avenue

Waterfront Strategies

Billing Address:

Product Code	Advertiser Code	IDB#
128	121	

10/09/12 - 10/15/12

Agency Ref	IN14921
Advertiser Ref	IN11502

			26	25	Line
	HSIM		HSIM	HSIM	Channel
			News 8 @ 11 M-F	News 8 @6	Channel Description
Aired Spots			11-1135p	558-630p	Time
36	S	10/15/12			Day
	10/15/12	10/15/12 to 10/21/12 1x	to	to	Date
	:30	1×			Length
	10/15/12 :30 11:28 PM	M			Length Aired Days Ad
	AFSCME12IN01TH				Ad-ID
	\$90	:			Rate
	\$900.00				Reconciliation
					Ref#

Gross Total

\$30,800.00

Agency Commission **Net Amount Due** \$26,180.00 \$4,620.00 Payment Terms 30 Days